

# LISTENING TO THE VILLAGE

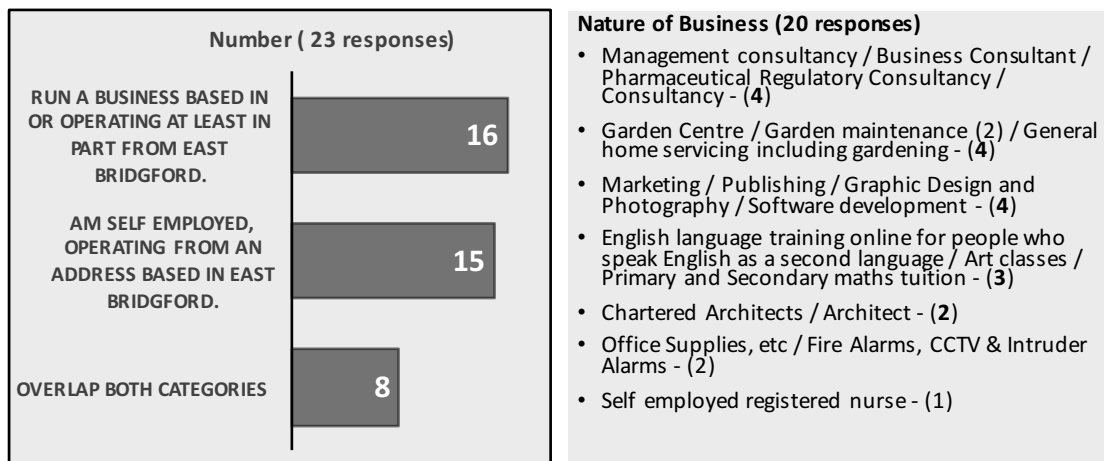
## EAST BRIDGFORD 2016 APPRAISAL BUSINESS

*The Basis for Developing  
an East Bridgford Community Plan 2016-2021*

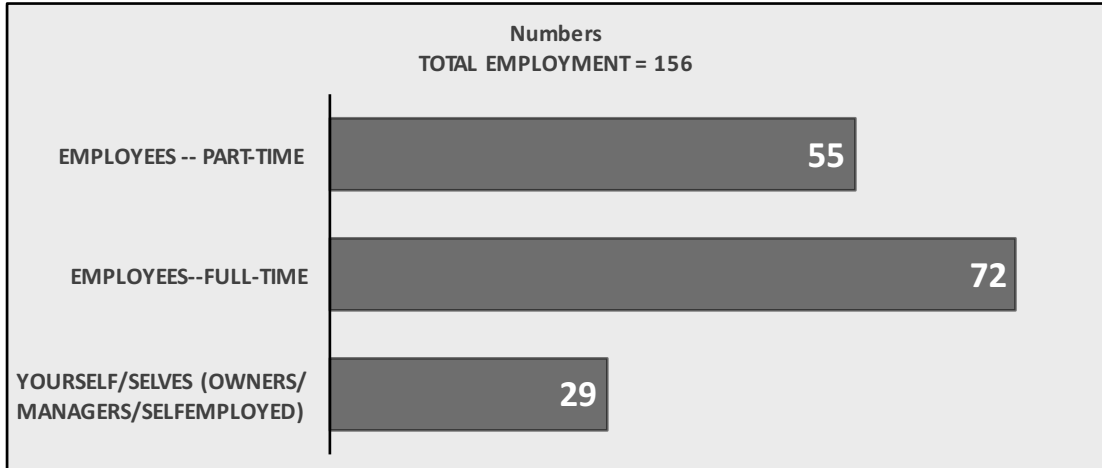
**Business Appraisal Responses 23**

Q1. What best describes your business activities in East Bridgford?

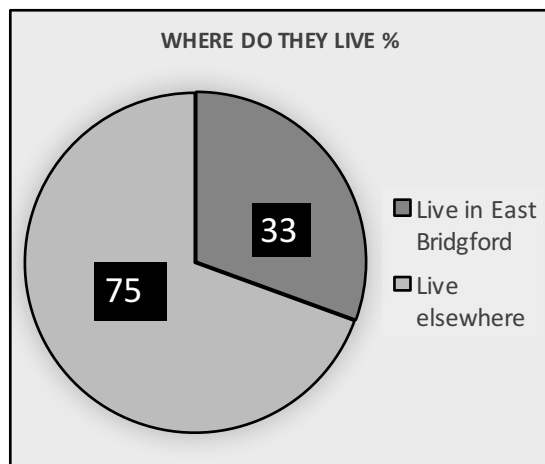
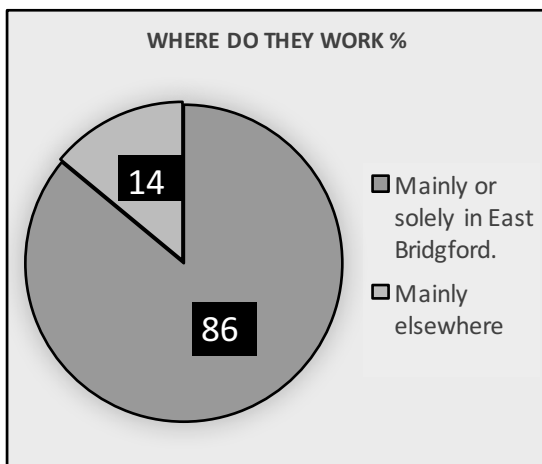
Q2. What is the nature of your business



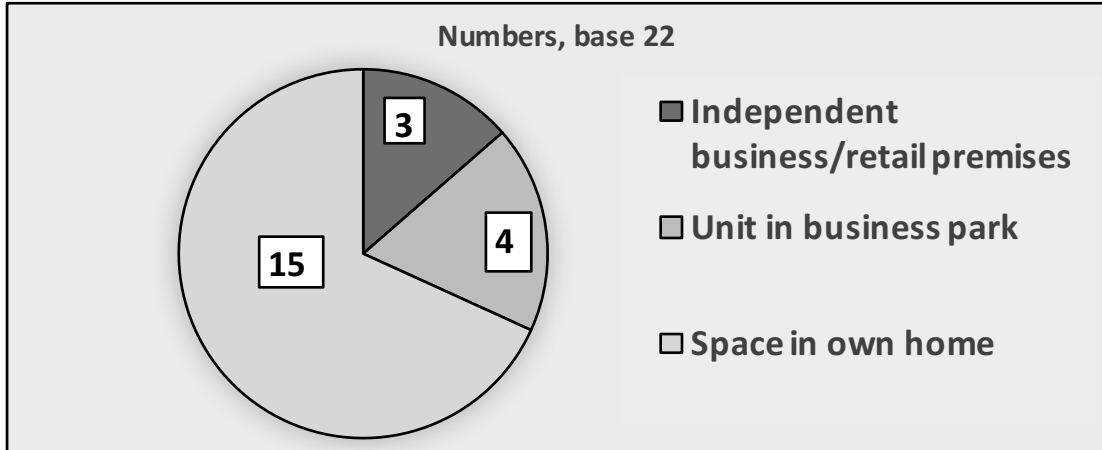
### Q3. How many people are employed?



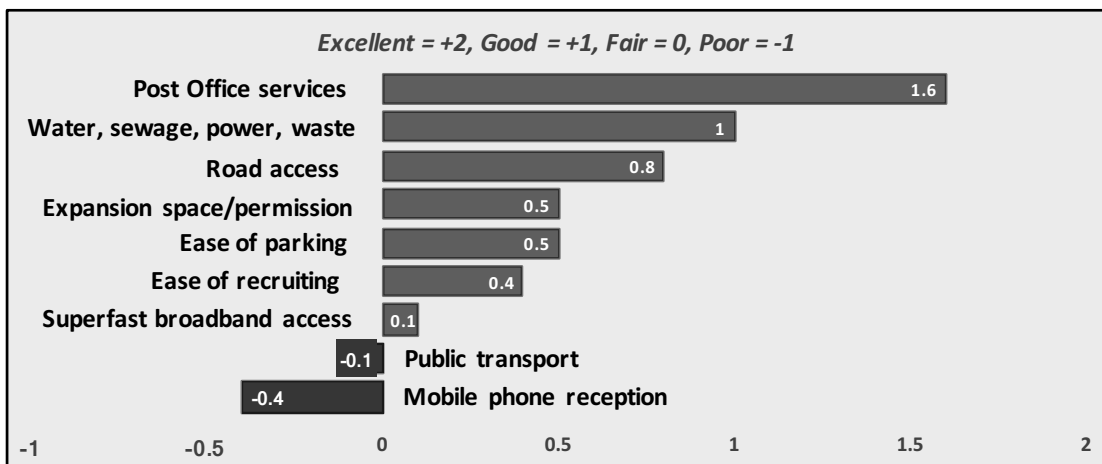
### Q4. Total Staff - Where do they Work? Q5. Where do they Live?



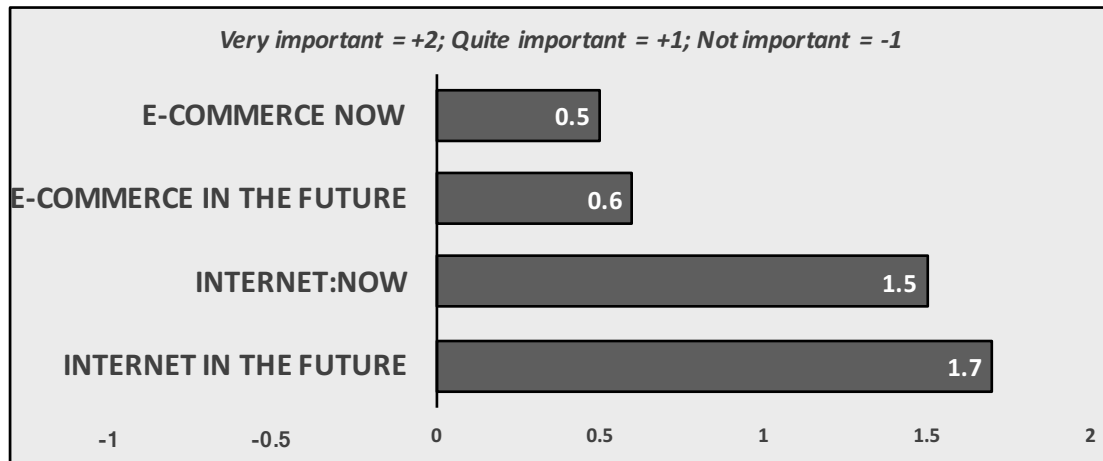
### Q6. From what sort of premises in East Bridgford do you operate?



### Q7. Factors Affecting the Running of your Business



## Q8 & 9. Importance of E-commerce & the Internet in Business Operations.



Q10 Looking to the future are there any new facilities or services not currently available that will be important for a local business like yours?

PROBLEMS for the Future (12 responses)	
Broadband (speeds)	3
Mobile phone (reception)	3
Public transport	1
Parking	1
Drainage & flooding	1
Miscellaneous	2
None	3
	14

Q11. Main advantages of operating your business in East Bridgford?  
 Q12. Main disadvantages of operating your business in East Bridgford?

<b>Advantages</b> (20 responses)		<b>Disadvantages</b> (18 responses)	
• Convenience (especially no commuting)	6	<i>NONE</i>	7
• Local customer base	5	• Mobile reception	4
• Transport links (e.g. East Coast Mainline)	3	• Broadband speeds (e.g. <i>frequently have to work in libraries</i> )	3
• Nature of work (home based)	3	• Traffic/parking	3
• Lower costs	2	• Location (e.g. away from business centres)	2
• Environment/surroundings	2	• Miscellaneous	1
	21		13

Q13. If you would be happy to help us follow up on any of your comments please provide your details: Name and address/email/mobile

- 8 names & addresses supplied

Q14. Taking everything into account how would you rate East Bridgford as a place to run a business?

