

LISTENING TO THE VILLAGE

EAST BRIDGFORD 2016 APPRAISAL

BUSINESS

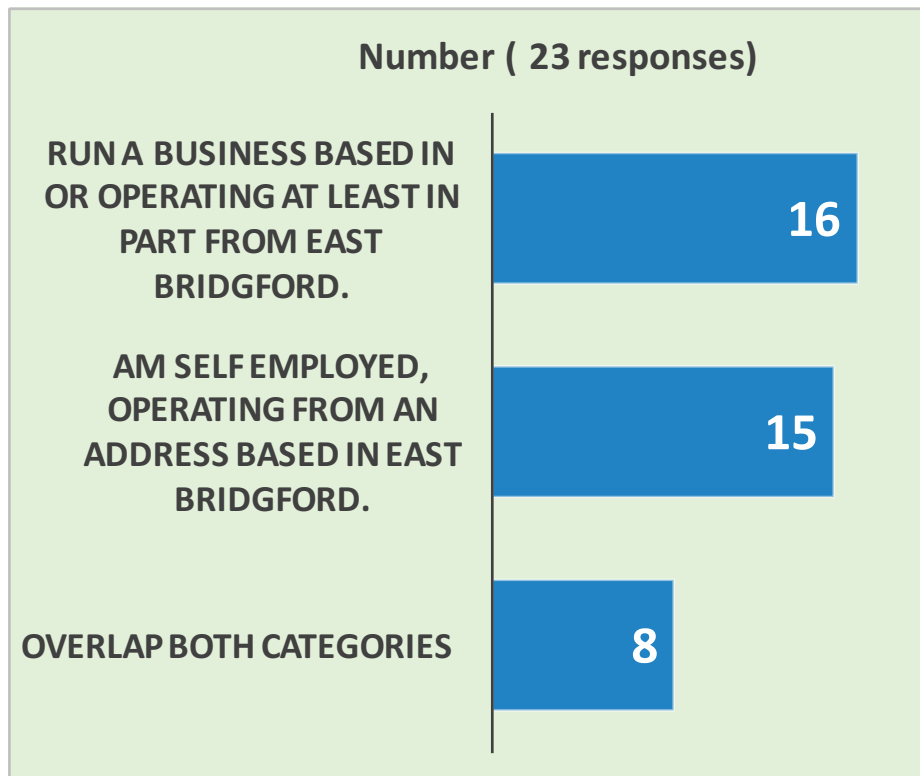
*The Basis for Developing
an East Bridgford Community Plan 2016-2021*

Business Appraisal Responses

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Q1. What best describes your business activities in East Bridgford?

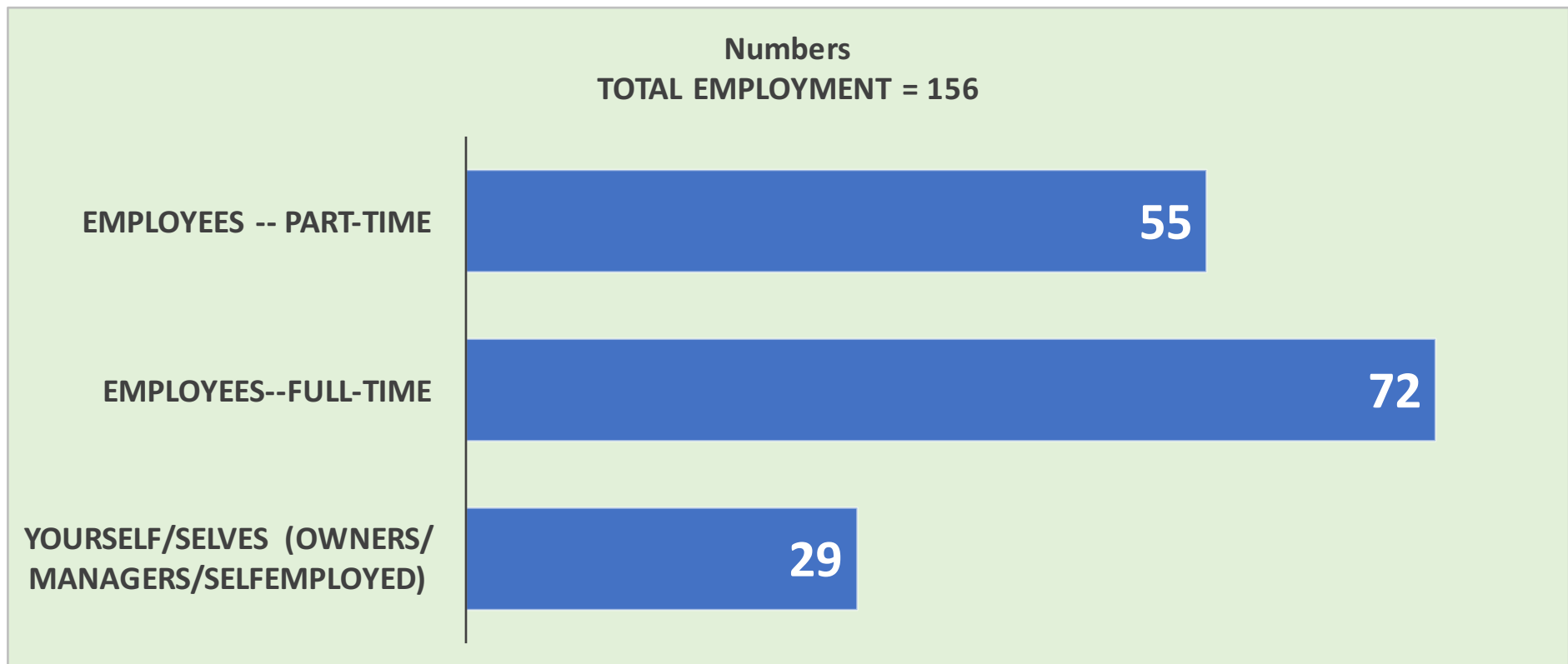
Q2. What is the nature of your business



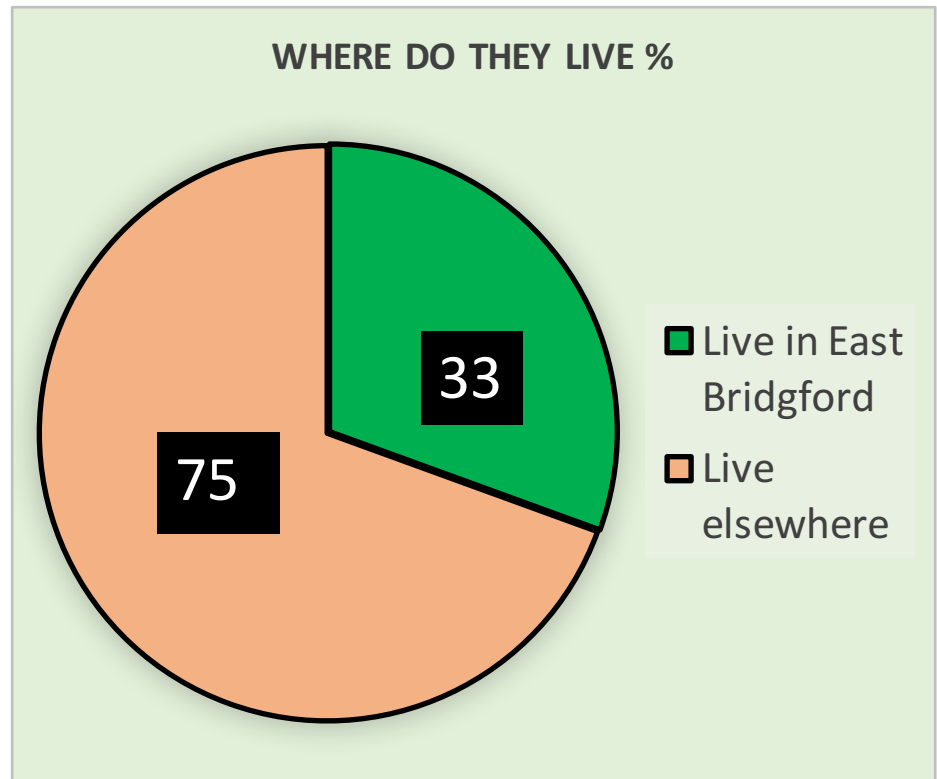
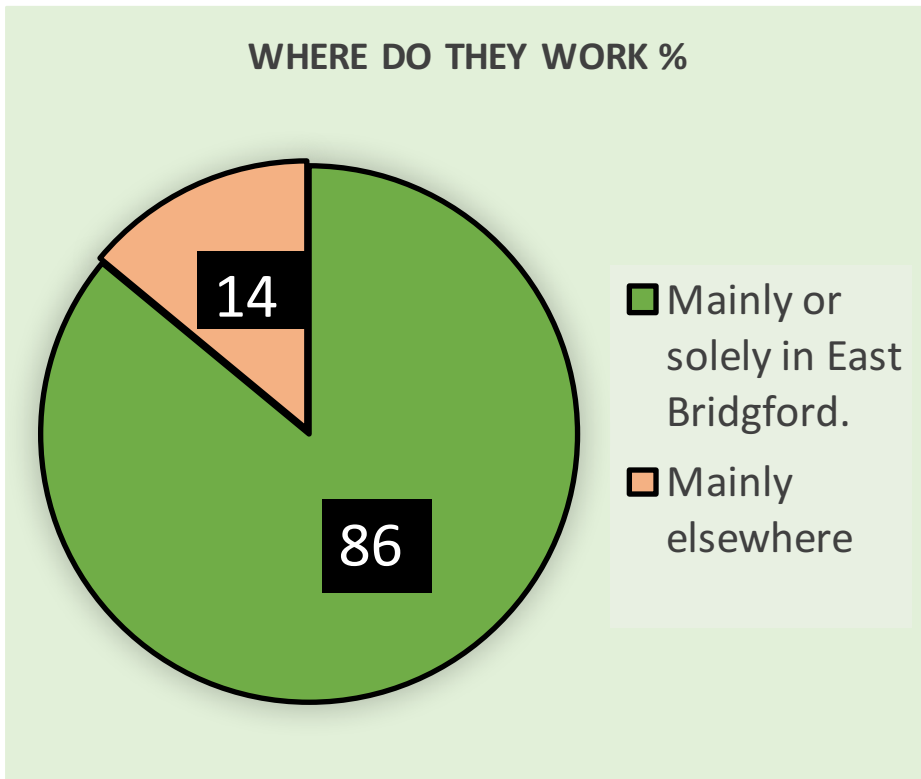
Nature of Business (20 responses)

- Management consultancy / Business Consultant / Pharmaceutical Regulatory Consultancy / Consultancy - (4)
- Garden Centre / Garden maintenance (2) / General home servicing including gardening - (4)
- Marketing / Publishing / Graphic Design and Photography / Software development - (4)
- English language training online for people who speak English as a second language / Art classes / Primary and Secondary maths tuition - (3)
- Chartered Architects / Architect - (2)
- Office Supplies, etc / Fire Alarms, CCTV & Intruder Alarms - (2)
- Self employed registered nurse - (1)

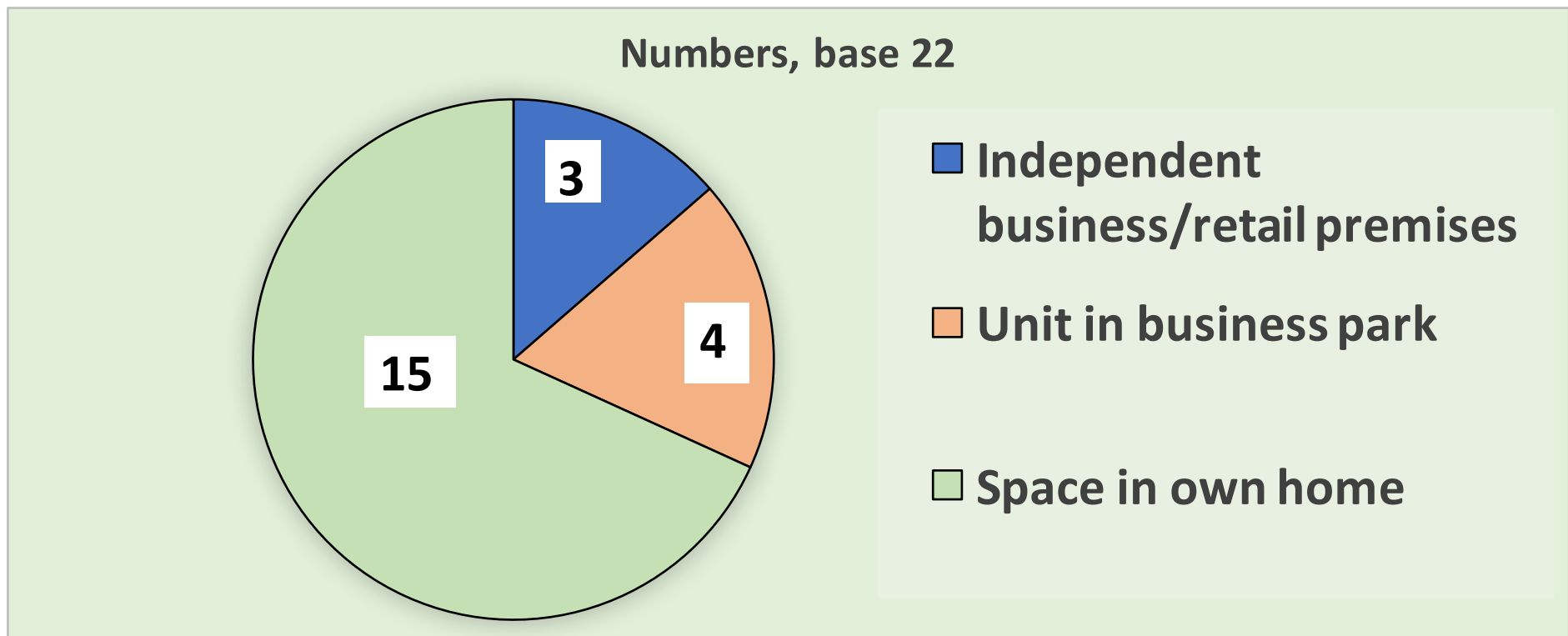
Q3. How many people are employed?



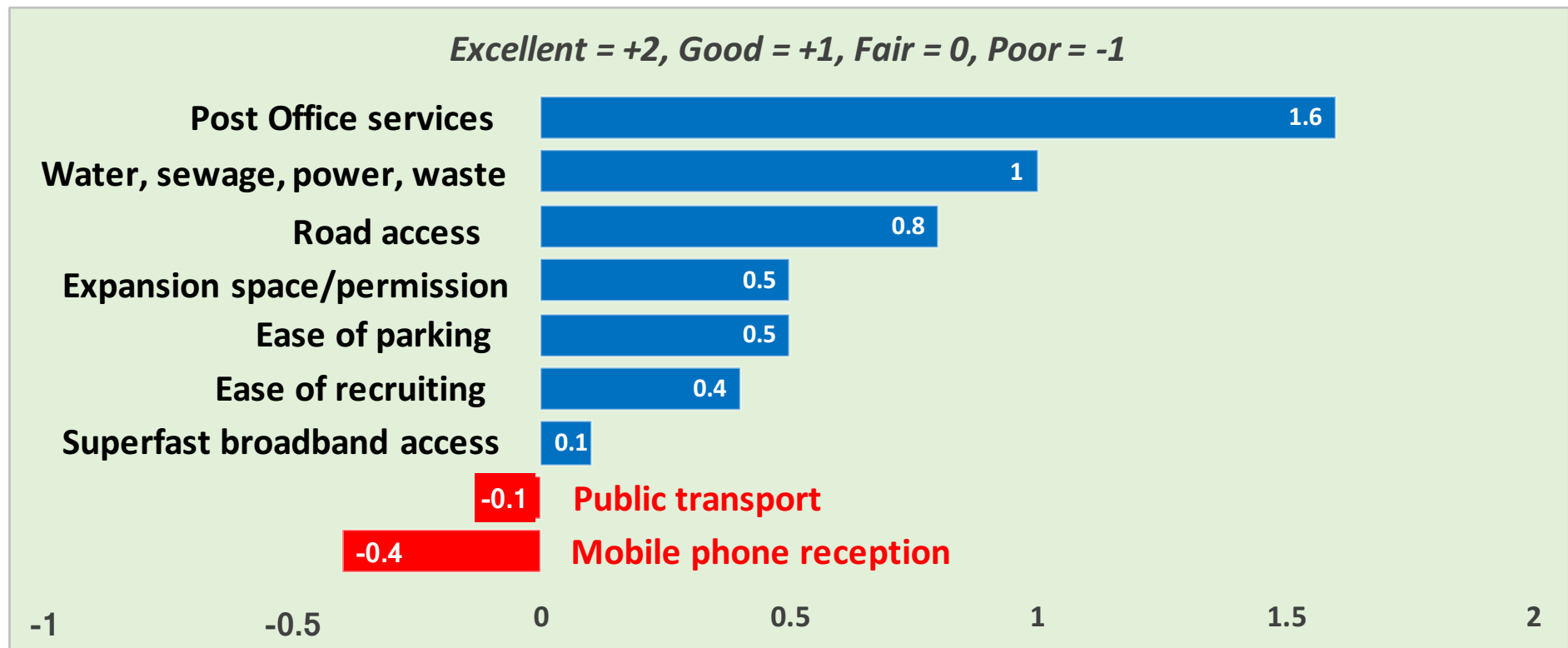
Q4. Total Staff - Where do they Work?
Q5. Where do they Live?



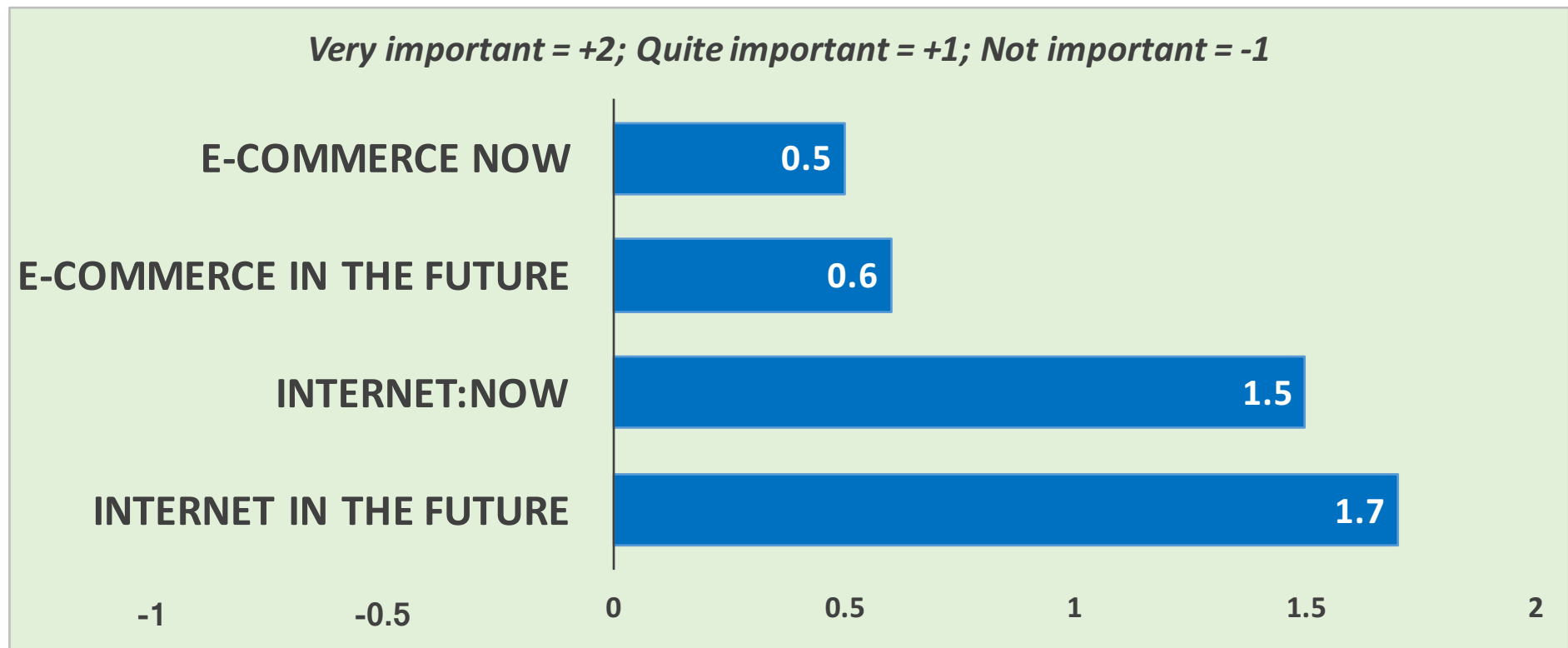
Q6. From what sort of premises in East Bridgford do you operate?



Q7. Factors Affecting the Running of your Business



Q8 & 9. Importance of E-commerce & the Internet in Business Operations.



Q10 Looking to the future are there any new facilities or services not currently available that will be important for a local business like yours?

PROBLEMS for the Future (12 responses)	
Broadband (speeds)	3
Mobile phone (reception)	3
Public transport	1
Parking	1
Drainage & flooding	1
Miscellaneous	2
None	3
	14

Q11. Main advantages of operating your business in East Bridgford?

Q12. Main disadvantages of operating your business in East Bridgford?

Advantages
(20 responses)

- Convenience (especially no commuting) 6
- Local customer base 5
- Transport links (e.g. East Coast Mainline) 3
- Nature of work (home based) 3
- Lower costs 2
- Environment/surroundings 2
- 21

Disadvantages
(18 responses)

<i>NONE</i>	7
• Mobile reception	4
• Broadband speeds (e.g. frequently have to work in libraries)	3
• Traffic/parking	3
• Location (e.g. away from business centres)	2
• Miscellaneous	1
	13

Q13. If you would be happy to help us follow up on any of your comments please provide your details: Name and address/email/mobile

- 8 names & addresses supplied

Q14. Taking everything into account how would you rate East Bridgford as a place to run a business?

